

# YUCHENG LIANG

ycliang@cmu.edu

## CURRENT POSITION

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**Carnegie Mellon University**

*Since July 2021*

Assistant Professor of Accounting

Assistant Professor of Behavioral Economics (by courtesy)

**IZA**

*Since March 2024*

Associated Member

## PAST POSITION

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**briq Institute**

*September 2020 - March 2024*

Research Affiliate

## EDUCATION

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**Stanford Graduate School of Business**

*September 2015 - June 2020*

Ph.D. in Economics

**Peking University**

B.A. in Economics

*September 2011 - June 2015*

B.S. in Applied Mathematics

*September 2012 - June 2015*

**University of California, Los Angeles**

*September 2013 - December 2013*

Exchange Student

## RESEARCH AREAS

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Behavioral Economics, Experimental Economics, Financial and Managerial Accounting

## PUBLICATIONS

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**Learning from Unknown Information Sources**

*Management Science, Accepted*

## WORKING PAPERS

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**The Inference-Forecast Gap in Belief Updating**

(with Tony Q. Fan and Cameron Peng)

**Why Exclude Test Scores from Admission Criteria?**

(with Wenzhuo Xu)

**Risk Revisited**

(with Xindi He)

**Boundedly Rational Information Demand**

**Social Comparison and the Value of Performance Trajectory Information: A Field Experiment in the Workplace**

(with Hugh Xiaolong Wu and Shannon X. Liu)

**Information-Dependent Expected Utility**

## GRANTS AND AWARDS

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**The PNC Center for Financial Services Innovation Research Grant**

\$27,750

The PNC Center for Financial Services Innovation Research Grant	\$12,180
Russell Sage Foundation Small Grants in Behavioral Economics	\$6,594
Jaffray Lecture at the 2020 Risk, Uncertainty, and Decision conference	

## SEMINAR AND CONFERENCE PRESENTATIONS

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2024: North American Winter Meeting of the Econometric Society, Hong Kong Baptist University, Hong Kong University of Science and Technology, Chinese University of Hong Kong, Peking University, Renmin University of China, IZA Belief Workshop, SITE (Stanford), Behavioral and Experimental Economists of the Mid-Atlantic Meeting (scheduled), ESA North America Meeting (Columbus, scheduled)

2023: UC Davis, UC Irvine (virtual), AFA, Bounded Rationality in Choice Conference (Northwestern), Virtual East Asia Experimental and Behavioral Economics Seminar, Behavioral and Experimental Economists of the Mid-Atlantic Meeting, UCLA Anderson

2022: CMU, NYU, Cornell (Economics and Johnson), Econometric Society North America Winter Meeting (virtual), MAS Midyear Conference (virtual), Conference on Behavioral Economics and Development (virtual), D-TEA (Paris), Bounded Rationality: Theory and Experiments Workshop (Tel Aviv, poster session)

2021: PKU, SWUFE, CUHK (Shenzhen), NUS, Pittsburgh, NBER Behavioral Finance Meeting (virtual), briq Belief Workshop (virtual), ESA North America Meeting (Tucson), CODE (MIT), Econometric Society European Winter Meeting (virtual)

2020: PSE, Purdue, UCSD, CMU, NUS, CUFU, SJTU, LMU, RUD (virtual)

2019: WZB, HKU, BEAT (Tsinghua), SITE (Stanford), EMCON (Chicago), Econometric Society European Winter Meeting (Rotterdam)

2018: WISE (Xiamen)

2017: D-TEA (Paris), Econometric Society {Asian, China, North America Summer} Meetings

## TEACHING EXPERIENCE

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### Instructor

- Introduction to Accounting (CMU Undergraduate, 2022 -)
- Behavioral Information Economics (CMU PhD, 2023)

### Teaching Assistant

- Incentives and Productivity (Stanford MBA, Instructor: Edward Lazear, 2018, 2019)

## PROFESSIONAL SERVICE

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### Referee

*Econometrica*, *American Economic Review* ( $\times 2$ ), *Quarterly Journal of Economics*, *American Economic Review: Insights*, *Journal of the European Economic Association*, *American Economic Journal: Microeconomics* ( $\times 3$ ), *Review of Financial Studies* ( $\times 2$ ), *Theoretical Economics*, *Management Science* ( $\times 4$ ), *Games and Economic Behavior* ( $\times 4$ ), *Journal of Economic Behavior and Organization*, *Journal of Banking and Finance*, *Journal of Mathematical Economics*, *Economic Inquiry*, *National Science Foundation*