

# YUCHENG LIANG

ycliang@cmu.edu

## CURRENT POSITION

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**Carnegie Mellon University**

*Since July 2021*

Assistant Professor of Accounting

Assistant Professor of Behavioral Economics (by courtesy)

**briq Institute**

*Since September 2020*

Research Affiliate

## EDUCATION

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**Stanford Graduate School of Business**

*September 2015 - June 2020*

Ph.D. in Economics

**Peking University**

B.A. in Economics

*September 2011 - June 2015*

B.S. in Applied Mathematics

*September 2012 - June 2015*

**University of California, Los Angeles**

*September 2013 - December 2013*

Exchange Student

## RESEARCH AREAS

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Behavioral Economics, Experimental Economics, Financial and Managerial Accounting

## PUBLICATIONS

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**Learning from Unknown Information Sources**

*Management Science, Accepted*

## WORKING PAPERS

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**The Inference-Forecast Gap in Belief Updating**

(with Tony Q. Fan and Cameron Peng)

**Boundedly Rational Information Demand**

**Social Comparison and the Value of Performance Trajectory Information: A Field Experiment in the Workplace**

(with Hugh Xiaolong Wu and Shannon X. Liu)

**Information-Dependent Expected Utility**

## GRANTS AND AWARDS

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**The PNC Center for Financial Services Innovation Research Grant**

\$27,750

**The PNC Center for Financial Services Innovation Research Grant**

\$12,180

**Russell Sage Foundation Small Grants in Behavioral Economics**

\$6,594

**Jaffray Lecture at the 2020 Risk, Uncertainty, and Decision conference**

## SEMINAR AND CONFERENCE PRESENTATIONS

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2024: North American Winter Meeting of the Econometric Society, Hong Kong Baptist University (scheduled), Hong Kong University of Science and Technology (scheduled)

2023: UC Davis, AFA, Bounded Rationality in Choice Conference (Northwestern), Virtual East Asia Experimental and Behavioral Economics Seminar, Behavioral and Experimental Economists of the Mid-Atlantic Meeting, UCLA Anderson

2022: CMU, NYU, Cornell (Economics and Johnson), Econometric Society North America Winter Meeting (virtual), MAS Midyear Conference (virtual), Conference on Behavioral Economics and Development (virtual), D-TEA (Paris), Bounded Rationality: Theory and Experiments Workshop (Tel Aviv, poster session)

2021: PKU, SWUFE, CUHK (Shenzhen), NUS, Pittsburgh, NBER Behavioral Finance Meeting (virtual), briq Belief Workshop (virtual), North America ESA Meeting (Tucson), CODE (MIT), Econometric Society European Winter Meeting (virtual)

2020: PSE, Purdue, UCSD, CMU, NUS, CUF, SJTU, LMU, RUD (virtual)

2019: WZB, HKU, BEAT (Tsinghua), SITE (Stanford), EMCON (Chicago), Econometric Society European Winter Meeting (Rotterdam)

2018: WISE (Xiamen)

2017: D-TEA (Paris), Econometric Society {Asian, China, North America Summer} Meetings

## TEACHING EXPERIENCE

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### Instructor

- Introduction to Accounting (CMU Undergraduate, 2022 -)
- Behavioral Information Economics (CMU PhD, 2023 -)

### Teaching Assistant

- Incentives and Productivity (Stanford MBA, Instructor: Edward Lazear, 2018, 2019)

## PROFESSIONAL SERVICE

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Referee for *Econometrica*, *American Economic Review* ( $\times 2$ ), *Quarterly Journal of Economics*, *American Economic Review: Insights*, *Journal of the European Economic Association*, *American Economic Journal: Microeconomics* ( $\times 2$ ), *Review of Financial Studies* ( $\times 2$ ), *Theoretical Economics*, *Management Science* ( $\times 2$ ), *Games and Economic Behavior* ( $\times 3$ ), *Journal of Banking and Finance*, *Journal of Mathematical Economics*, *Economic Inquiry*